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Soggetti	Merchants - China - Shanghai - History China Economic conditions 1912-1949 China Politics and government 1912-1949
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Note generali	"A Philip E. Lilienthal book in Asian studies"--Jacket.
Nota di bibliografia	Includes bibliographical references (p. 259-284) and index.
Nota di contenuto	The material turn -- The state in commerce -- Visual politics and Shanghai glamour -- The clock and the compound -- Enlightened paternalism -- Petty urbanites and tales of woe -- From patriarchs to capitalists -- Epilogue: the return of the banker.
Sommario/riassunto	Rich with details of everyday life, this multifaceted social and cultural history of China's leading metropolis in the twentieth century offers a kaleidoscopic view of Shanghai as the major site of Chinese modernization. Engaging the entire span of Shanghai's modern history from the Opium War to the eve of the Communist takeover in 1949, Wen-hsin Yeh traces the evolution of a dazzling urban culture that became alternately isolated from and intertwined with China's tumultuous history. Looking in particular at Shanghai's leading banks, publishing enterprises, and department stores, she sketches the rise of a new maritime and capitalist economic culture among the city's middle class. Making extensive use of urban tales and visual representations, the book captures urbanite voices as it uncovers the sociocultural dynamics that shaped the people and their politics.