

1. Record Nr.	UNINA9910778381803321
Autore	Jeffri Joan
Titolo	Artsmoney : raising it, saving it, and earning it / / Joan Jeffri
Pubbl/distr/stampa	Minneapolis : , : University of Minnesota Press, , [1989] ©1983
ISBN	0-8166-8321-2 0-8166-1794-5
Descrizione fisica	1 online resource (x, 293 pages)
Disciplina	700/.68/1
Soggetti	Arts fund raising Arts - Finance Arts - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliography and index.
Nota di contenuto	TABLE OF CONTENTS; PREFACE; CHAPTER ONE: Before Money: Management and Organization for Small Arts Groups; CHAPTER TWO: Raising Money: Public, Private, and Corporate Grants and Gifts; CHAPTER THREE: Making Money: Financing Techniques and Strategies; CHAPTER FOUR: Saving Money: Survival Sharing; CHAPTER FIVE: Arts Money and the New Technology; BIBLIOGRAPHY; INDEX
Sommario/riassunto	A guide to fiscal solvency for nonprofit arts organizations, which covers fundraising, alternative organizational structures, tax exemption, earned income, grants and gifts, cooperative efforts to save money, and the impact of technology.