

1. Record Nr.	UNINA9910778339503321
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Titolo	Public values and public interest [[electronic resource] ] : counterbalancing economic individualism // Barry Bozeman
Pubbl/distr/stampa	Washington, D.C., : Georgetown University Press, c2007
ISBN	1-58901-401-4 1-4356-2724-5
Descrizione fisica	1 online resource (225 p.)
Collana	Public management and change
Disciplina	351.01
Soggetti	Public interest - Economic aspects Common good - Economic aspects Public administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The privatization of public value -- Economic individualism and the "publicness" of policies : cases and controversies -- Economic individualism in public policy -- Economic individualism in public management -- Public interest theory and its problems -- Toward a pragmatic public interest theory -- Values, value theory, and collective action -- Public values -- Public value mapping : the case of genetically modified foods and the "terminator gene" -- Managing publicness.
Sommario/riassunto	Economic individualism and market-based values dominate today's policymaking and public management circles often at the expense of the common good. In his new book, Barry Bozeman demonstrates the continuing need for public interest theory in government. Public Values and Public Interest offers a direct theoretical challenge to the utility of economic individualism, the prevailing political theory in the western world. The book's arguments are steeped in a practical and practicable theory that advances public interest as a viable and important measure in any analysis of policy or public adminis