1. Record Nr. UNINA9910778335503321

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Titolo Art power / / Boris Groys

Pubbl/distr/stampa Cambridge, Mass., : MIT Press, ©2008

ISBN 0-262-26077-8

1-282-10084-X 9786612100840 0-262-27444-2 1-4356-3172-2

Descrizione fisica 1 online resource (197 p.)

Disciplina 701/.03

Soggetti Art - Political aspects

Art and state

Art, Modern - 20th century - Philosophy

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Bibliographic Level Mode of Issuance: Monograph

Nota di bibliografia Includes bibliographical references (p. [183]-[190]).

Sommario/riassunto Art has its own power in the world, and is as much a force in the power

play of global politics today as it once was in the arena of cold war politics. Art, argues the distinguished theoretician Boris Groys, is hardly a powerless commodity subject to the art market's fiats of inclusion and exclusion. In Art Power, Groys examines modern and contemporary art according to its ideological function. Art, Groys writes, is produced and brought before the public in two ways-- as a commodity and as a tool of political propaganda. In the contemporary art scene, very little attention is paid to the latter function.

Arguing for the inclusion of politically motivated art in contemporary art discourse, Groys considers art produced under totalitarianism, Socialism and post-Communism. He also considers today's mainstream Western art-which he finds behaving more and more according the norms of ideological propaganda: produced and exhibited for the masses at international exhibitions, biennials and festivals. Contemporary art, Groys argues, demonstrates its power by appropriating the iconoclastic

gestures directed against itself-- by positioning itself simultaneously as an image and as a critique of the image. In Art Power, Groys examines this fundamental appropriation that produces the paradoxical object of the modern artwork.