1. Record Nr. UNINA9910778301203321 Autore Kennedy Charles H. Titolo The business privacy law handbook / / Charles H. Kennedy Pubbl/distr/stampa Boston:,: Artech House,, ©2008 [Piscatagay, New Jersey]:,: IEEE Xplore,, [2008] **ISBN** 1-59693-177-9 Descrizione fisica 1 online resource (340 p.) Collana Artech House telecommunications series Disciplina 346.065 Soggetti Business records - Law and legislation - United States Data protection - Law and legislation - United States Privacy, Right of - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Information about consumers and customers -- Collection and use of personal information on the internet -- Data protection: the evolving obligation of business to protect personal information -- If your organization is a financial institution: the Gramm-Leach-Biley Act and other financial privacy legislation -- If your organization is an electronic communication service provider: the Electronic Communications Privacy Act and Stored Communication Act -- If your organization is a provider of health care, health insurance, or related services -- Doing business in-or with-Europe: the European Union Data Protection Directive -- Information about job applicants and employees -- The hiring process -- Internal investigations and other aspects of the employment relationship -- Surveillance of employees and employee communications -- Telemarketing -- Fax advertising --Spam: the regulation of commercial e-mail -- Monitoring and recording customer communications -- Other U.S. privacy laws --Selected federal and state privacy statutes and regulations -- Key provisions of state secure disposal laws, data security laws, and data security breach notification laws. Sommario/riassunto This authoritative handbook serves as your one-stop guide to

understanding and complying with the complex, evolving world of corporate privacy law. You find guidance on collecting and using

customer information, learn how to comply with data protection laws and understand the industry-specific obligations of banks, healthcare providers, communications companies and other lines of business.