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Sommario/riassunto	Center Field Shot traces a sometimes contentious but mutually beneficial relationship from the first televised game in 1939 to the new era of Internet broadcasts, satellite radio, and high-definition TV, considered from the perspective of businessmen collecting merchandising fees and advertising rights, franchise owners with ever

more money to spend on talent, and broadcasters trying to present a game long considered "unfriendly" to television. Ultimately the association of baseball with television emerges as a reflection of- perhaps even a central feature of- American culture at large.
