

1. Record Nr.	UNINA9910778223003321
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Titolo	The trouble with HR [[electronic resource]] : an insider's guide to finding and keeping the best talent / / Johnny C. Taylor, Jr. and Gary M. Stern
Pubbl/distr/stampa	New York, : American Management Association, 2009
ISBN	1-282-27227-6 9786612272271 0-8144-1345-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (257 p.)
Altri autori (Persone)	SternGary <1949->
Disciplina	658.311
Soggetti	Employees - Recruiting Employee selection Employee retention Personnel management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Foreword; Chapter 1 Guide to Choosing the Right People: The Ten Major Hiring Mistakes and What to Do About Them; Chapter 2 Developing a Talent Acquisition Strategy That Works; Chapter 3 Retaining People by Making Them Fall in Love with the Company; Chapter 4 Objectifying the Job Search; Chapter 5 Training and Development: Using T&D to Retain Staff and Execute Your Business Strategy; Chapter 6 What You Should Expect from Your HR Executive; Chapter 7 Being Courageous: The Ultimate Test of HR; Index
Sommario/riassunto	What to do when HR's old tricks for finding talent don't work anymore.