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Titolo	Born losers [[electronic resource] ] : a history of failure in America / / Scott A. Sandage
Pubbl/distr/stampa	Cambridge, MA, : Harvard University Press, 2005
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Descrizione fisica	1 online resource (375 p.)
Disciplina	973
Soggetti	Social values - United States - History - 19th century Losers - United States - History - 19th century Failure (Psychology) - United States - History - 19th century Capitalism - Social aspects - United States - History - 19th century Identity (Psychology) - United States - History - 19th century Stigma (Social psychology) Social status - United States - History - 19th century
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Note generali	"Born losers began as as a 1995 doctoral dissertation at Rutgers University".
Nota di bibliografia	Includes bibliographical references (p. 281-341) and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Prologue: Lives of Quiet Desperation -- 1. Going Bust in the Age of Go-Ahead -- 2. A Reason in the Man -- 3. We Are All Speculators -- 4. Central Intelligence Agency, since 1841 -- 5. The Big Red Book of Third-Rate Men -- 6. Misinformation and Its Discontents -- 7. The War for Ambition -- 8. Big Business and Little Men -- Epilogue: Attention Must Be Paid -- Notes Acknowledgments Index -- Notes -- Acknowledgments -- Index
Sommario/riassunto	This is a pioneering work of American cultural history, which connects everyday attitudes and anxieties about failure to lofty ideals of individualism and salesmanship of self. Sandage's storytelling will resonate with all of us as it brings to life forgotten men and women who wrestled with The Loser--the label and the experience--in the days when American capitalism was building a nation of winners.