

1. Record Nr.	UNINA9910778169903321
Autore	Johnson Dominic D. P. <1974->
Titolo	Failing to win [[electronic resource]] : perceptions of victory and defeat in international politics // Dominic D.P. Johnson, Dominic Tierney
Pubbl/distr/stampa	Cambridge, Mass., : Harvard University Press, 2006
ISBN	0-674-03917-3
Descrizione fisica	1 online resource (358 p.)
Altri autori (Persone)	TierneyDominic <1977->
Disciplina	303.6/6
Soggetti	War - Public opinion War - Psychological aspects International relations - Public opinion International relations - Psychological aspects World politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 301-331) and index.
Nota di contenuto	Frontmatter -- Contents -- 1. Introduction -- 2. Score-keeping -- 3. Match-fixing -- 4. Sources of Variation -- 5. The Cuban Missile Crisis -- 6. The Tet Offensive -- 7. The Yom Kippur War -- 8. The U.S. Intervention in Somalia -- 9. America at War -- 10. Conclusion -- Notes -- Acknowledgments -- Index
Sommario/riassunto	How do people decide which country came out ahead in a war or a crisis? In Failing to Win, Dominic Johnson and Dominic Tierney dissect the psychological factors that predispose leaders, media, and the public to perceive outcomes as victories or defeats--often creating wide gaps between perceptions and reality.