

1. Record Nr.	UNINA9910778166903321
Autore	Laird Pamela Walker <1947->
Titolo	Pull [[electronic resource] ] : networking and success since Benjamin Franklin / / Pamela Walker Laird
Pubbl/distr/stampa	Cambridge, Mass., : Harvard University Press, 2006
ISBN	0-674-03987-4
Descrizione fisica	xiv, 439 p. : ill
Collana	Harvard studies in business history ; ; 48
Disciplina	658
Soggetti	Business networks - United States - History Success in business - United States - History Businesspeople - United States - History Social networks - United States - History Social capital (Sociology) - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 341-420) and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- INTRODUCTION Connections at Work -- CHAPTER 1 Social Capital and the Mechanisms of Success -- CHAPTER 2 Organizing and Synthesizing Social Capital -- CHAPTER 3 Social Rungs on Corporate Ladders -- CHAPTER 4 Contacts and Buffers -- CHAPTER 5 The Business of Integration -- CHAPTER 6 Strangers on the Ladder -- CHAPTER 7 Uncovering the Power of Pull -- CHAPTER 8 Social Tools for Self-Help -- Notes -- Index
Sommario/riassunto	Redefining the way we view business success, Pamela Laird demolishes the popular American self-made story as she exposes the social dynamics that navigate some people toward opportunity and steer others away. Who gets invited into the networks of business opportunity? What does an unacceptable candidate lack? The answer is social capital--all those social assets that attract respect, generate confidence, evoke affection, and invite loyalty. In retelling success stories from Benjamin Franklin to Andrew Carnegie to Bill Gates, Laird goes beyond personality, upbringing, and social skills to reveal the critical common key--access to circles that control and distribute opportunity and information. She explains how civil rights activism and

feminism in the 1960s and 1970s helped demonstrate that personnel practices violated principles of equal opportunity. She evaluates what social privilege actually contributes to business success, and analyzes the balance between individual characteristics--effort, innovation, talent--and social factors such as race, gender, class, and connections. In contrasting how Americans have prospered--or not--with how we have talked about prospering, Laird offers rich insights into how business really operates and where its workings fit within American culture. From new perspectives on entrepreneurial achievement to the role of affirmative action and the operation of modern corporate personnel systems, Pull shows that business is a profoundly social process, and that no one can succeed alone.

2. Record Nr.	UNINA9910135261003321
Titolo	Bulletin de la Banque de France
Pubbl/distr/stampa	Paris, : Banque de France, 1994-
ISSN	1952-4382
Descrizione fisica	1 online resource
Disciplina	332/.0944/05
Soggetti	Banks and banking - France Banks and banking, Central - France Finance - France Banks and banking Banks and banking, Central Finance Konjunktur Finanzmarkt Devisenmarkt Monetäre Statistik Frankreich ECONOMIC CONDITIONS BANKING BANKING STATISTICS CENTRAL BANKS FRANCE Periodicals. Statistics. France

Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Periodico