

1. Record Nr.	UNINA9910778160503321
Autore	English James F. <1958->
Titolo	The economy of prestige : prizes, awards, and the circulation of cultural value / / James F. English
Pubbl/distr/stampa	Cambridge, Mass. : , : Harvard University Press, , 2005
ISBN	0-674-26331-6 0-674-03653-0
Descrizione fisica	1 online resource (xii, 409 pages) : illustrations
Disciplina	001.44
Soggetti	Awards - Economic aspects Literary prizes - Economic aspects Art - Awards - Economic aspects Culture - Economic aspects Intellectual life - Economic aspects Popular culture - Economic aspects Cultural industries - Economic aspects Value Prestige
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 346-390) and index.
Nota di contenuto	Frontmatter -- Acknowledgments -- Contents -- Illustrations -- introduction: Prizes and the Study of Culture -- I. The Age of Awards -- 1. Prize Frenzy -- 2. Precursors of the Modern Cultural Prize -- 3. The Logic of Proliferation -- 4. Prizes as Entertainment -- II. Peculiarities of the Awards Industry -- 5. The Making of a Prize -- 6. Taste Management -- 7. Trophies as Objects of Production and Trade -- III. The Game and Its Players -- 8. Scandalous Currency -- 9. The New Rhetoric of Prize Commentary -- 10. Strategies of Condescension, Styles of Play -- IV. The Global Economy of Cultural Prestige -- 11. The Arts as International Sport -- 12. The New Geography of Prestige -- 13. Prizes and the Politics of World Culture -- Appendix A. The Rise of the Prize -- Appendix B. Prizes and Commerce -- Appendix C. Winner Take All: Six Lists -- Notes -- Index

Sommario/riassunto

This is a book about one of the great untold stories of modern cultural life: the remarkable ascendancy of prizes in literature and the arts. James F. English documents the dramatic rise of the awards industry and its complex role within what he describes as an economy of cultural prestige.
