

1. Record Nr.	UNINA9910778116003321
Titolo	World Congress on Communication For Development : : lessons, challenges, and the way forward // The Communication Initiative ; Food and Agriculture Organization of the United Nations ; The World Bank
Pubbl/distr/stampa	Washington, DC : , : World Bank, , [2007] copyright 2007
ISBN	1-281-00094-9 9786611000943 0-8213-7138-X
Descrizione fisica	xxxviii, 307 pages ; ; 23 cm. + + 1 DVD-ROM (4 3/4 in.)
Disciplina	338.9001/4
Soggetti	Communication in economic development Communication in public health Communication in public administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"The first World Congress on Communication for Development was held between October 25 and 27, [2006] at the Food and Agriculture Organization (FAO) in Rome, Italy. It was organized by the World Bank, the FAO and The Communication Initiative"--P. xxvii.
Nota di bibliografia	Includes bibliographical references (p. 305-307).
Nota di contenuto	Contents; Foreword; Preface; Acknowledgments; Executive Summary; The Rome Consensus; Abbreviations; 1. The First World Congress on Communication for Development; 2. Communication and Health; 3. Communication and Governance; 4. Communication and Sustainable Development; 5. Communication Labs; 6. Overall Recommendations; APPENDIXES; References
Sommario/riassunto	This book sets forth issues and experiences from the World Congress on Communication for Development, held in Rome in late 2006. Mixing theory, practice, and lessons from the field, it shows that communication for development can help with effective design and implementation of development initiatives and can lead to more sustainable results. With a focus on communications in health, sustainable development, and governance, this book with

accompanying DVD provides a benchmark and identifies the main challenges for communication for development in the new millennium.
