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Altri autori (Persone)	HeathRobert L <1941-> (Robert Lawrence) O'HairDan
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Sommario/riassunto	The Handbook of Risk and Crisis Communication explores the scope and purpose of risk, and its counterpart, crisis, to facilitate the understanding of these issues from conceptual and strategic perspectives. Recognizing that risk is a central feature of our daily lives, found in relationships, organizations, governments, the environment, and a wide variety of interactions, contributors to this volume explore such questions as: ""What is likely to happen, to whom, and with what consequences?""; ""To what extent can science and vigilance prevent or mitigate negative outcomes?""; and "

