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Chapter 8 STRATEGIC ALIGNMENT: Highly Valued, but Elusive in Practice
Chapter 9 INFORMATION TECHNOLOGY BUDGETING: Planning's Evil Twin
Chapter 10 SOME DOS AND DON'TS OF STRATEGIC INFORMATION SYSTEMS PLANNING; Chapter 11 STRATEGIC INFORMATION SYSTEMS PLANNING: The Search for an Optimal Level; Chapter 12 THE ROLE OF ORGANIZATIONAL LEARNING IN STRATEGIC INFORMATION SYSTEMS PLANNING IN UNCERTAIN ENVIRONMENTS; PART III INFORMATION SYSTEMS INVESTMENT PLANNING; Chapter 13 INFORMATION SYSTEMS PLANNING The Search for Potential Value
Chapter 14 PLANNING TECHNOLOGY INVESTMENTS FOR HIGH PAYOFFS: A Rational Expectations Approach to Gauging Potential and Realized Value in a Changing Environment
Chapter 15 INFORMATION TECHNOLOGY INVESTMENT PLANNING: Anticipating Social Subsystem Costs and Benefits; Chapter 16 OPTION-BASED MANAGEMENT OF RISK IN INFORMATION SYSTEMS PLANNING; Chapter 17 CREATING BETTER ENVIRONMENTS FOR INFORMATION SYSTEMS DEVELOPMENT PROJECTS; Chapter 18 THE MODERATING EFFECTS OF COORDINATED PLANNING ON PROJECT PERFORMANCE; PART IV GOALS AND OUTCOMES OF INFORMATION SYSTEMS PLANNING
Chapter 19 INFORMATION STRATEGY: Confronting Research with Practice
Chapter 20 HOW INFORMATION TECHNOLOGY INFRASTRUCTURE FLEXIBILITY SHAPES STRATEGIC ALIGNMENT: A Case Study Investigation with Implications for Strategic IS Planning; Chapter 21 HOW INFORMATION TECHNOLOGY RESOURCES CAN PROVIDE A COMPETITIVE ADVANTAGE IN CUSTOMER SERVICE; Chapter 22 PLANNING FOR SUCCESSFUL ORCHESTRATED E-PROCESS SUPPLY-CHAIN PARTNERSHIPS; Chapter 23 PLANNING SUCCESSFUL INTERNET-BASED PROJECTS: A Risk-Performance Framework; EDITORS AND CONTRIBUTORS; SERIES EDITOR; Index

Sommario/riassunto

Edited by one of the best-known and most widely respected figures in the field, this volume is a comprehensive, single-source overview of the myriad ideas and processes that are identified with IS planning. While many chapters focus on high level strategic planning, the book gives equal attention to on-the-ground planning issues.

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