

1. Record Nr.	UNINA9910777993703321
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Titolo	Images at war : Mexico from Columbus to Blade Runner (1492-2019) / / Serge Gruzinski ; translated by Heather MacLean
Pubbl/distr/stampa	Durham, : Duke University Press, 2001
ISBN	1-283-06306-9 9786613063069 0-8223-8311-X
Descrizione fisica	1 online resource (296 pages)
Collana	Latin America otherwise
Disciplina	972
Soggetti	Acculturation - Mexico Idols and images - Mexico Art and history - Mexico Mexico Civilization Spanish influences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [269]-280) and index.
Nota di contenuto	Points of Reference -- War -- The Walls of Images -- The Admirable Effects of the Baroque Image -- Image Consumers -- Conclusion: From the Enlightenment to Televisa.
Sommario/riassunto	Explores Mexico and its romance with the image as well as other issues of Spanish colonialism.