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Altri autori (Persone)	FriedmanLester D
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Nota di contenuto	Through the looking glass : medical culture and the media / Lester D. Friedman -- The pharmaceutical gaze : psychiatry, scopophilia, and psychotropic medication advertising, 1964-1985 / Jonathan M. Metzl -- Taken to extremes : newspapers and Kevorkian's televised euthanasia incident / Arthur L. Caplan and Joseph Turow -- Stop the presses : journalistic treatment of mental illness / Otto F. Wahl -- The nurse-saver and the TV hostess : advertising hospital television, 1950-1970 / Joy V. Fuqua -- Exorcising "men in white" on television : an exercise in cultural power / Kelly A. Cole -- Drive-by medicine : managed care ads on billboards / Norbert Goldfield -- Frankenflicks : medical monsters in classic horror films / Stephanie Brown Clark -- Big boys do cry : empathy in the doctor / Lucy Fischer -- Institutional

impediments : medical bureaucracies in the movies / Marilyn Chandler McEntyre -- Images and healers : a visual history of scientific medicine / Marc R. Cohen and Audrey Shafer -- From city hospital to ER : the evolution of the television physician / Gregg VandeKieft -- The fat detective : obesity and disability / Sander L. Gilman -- Dissecting the doctor shows : a content analysis of ER and Chicago hope / Gregory Makoul and Limor Peer -- Reproductive freedom, revisionist history, restricted cinema : the strange case of Margaret Sanger and birth control / Martin F. Norden -- Contenance of the continent : the ideology of disease and hygiene in World War II training films / Christie Milliken -- "Invisible invaders" : the global body in public health films / Kirsten Ostherr -- The medium is the message : documenting the story of Dax Cowart / Therese Jones -- Technologies transforming health care : X-rays, computers, and the internet / Joel D. Howell -- The shape of things to come : surgery in the age of medialization / Timothy Lenoir -- Medicine.com : the internet and the patient-physician relationship / Faith McLellan -- Virtual disability : on the internet, nobody knows you're not a sick puppy / Tod Chambers.

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Sommario/riassunto

A collection of essays on medicine and media from newspapers through film, television, and computers.

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