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| 1. Record Nr. | UNISA990002249100203316 |
| Autore | LENTI, Libero |
| Titolo | Inventario dell'economia italiana / Libero Lenti |
| Pubbl/distr/stampa | Milano : Garzanti, 1966 |
| Descrizione fisica | 299 p. ; 22 cm |
| Collana | Piani |
| Disciplina | 330.945 |
| Soggetti | Italia Economia 1945-1965 |
| Collocazione | Coll. KC 3 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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| 2. Record Nr. | UNINA9910777978103321 |
| Autore | Hobbs Lawrence |
| Titolo | Strategic DNA [[electronic resource] /] / Lawrence Hobbs |
| Pubbl/distr/stampa | Chicago, : Agate, c2008 |
| ISBN | 1-57284-646-1 |
| Descrizione fisica | 1 online resource (318 p.) |
| Disciplina | 658.4/012 |
| Soggetti | Strategic planning
Management
Business planning |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 269-273) and index. |
| Nota di contenuto | Vision formulation : where do we want to go? -- Strategy clarification and mapping : how do we plan to get there? -- Achievement target identification : how will we know we are there? -- Strategy cascading : |

what will that look like for each business? -- Project portfolio selection : what will we do to get there? What will we stop doing? -- Implementation structure organization : how will we organize ourselves? -- Resource and accountability assignment : who will do it? : how much can they spend? -- Detailed project planning : what exactly must be done? -- Work team mobilization : how do we get everyone on board? -- Project execution and control : where should we be? Where are we? What are we doing about the difference? -- Results realization measurement : are we there yet? -- Learning analysis and feedback : what went wrong? What went right? What should we change?

Sommario/riassunto

"Demonstrates how to make and sustain connections between different management activities and focus strategy efforts for maximum effect"
--Provided by publisher.
