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| Autore | Freeman Jenny V (Jenny Vanessa) |
| Titolo | How to display data [[electronic resource] /] / Jenny V. Freeman, Stephen J. Walters, Michael J. Campbell |
| Pubbl/distr/stampa | Malden, Mass, : BMJ Books, 2008 |
| ISBN | 1-4443-5970-3 1-282-11808-0 9786612118081 1-4443-1255-3 |
| Descrizione fisica | 1 online resource (117 p.) |
| Altri autori (Persone) | WaltersStephen John CampbellMichael J., PhD. |
| Disciplina | 610.72/7 |
| Soggetti | Medical writing Medical statistics Medicine - Research - Statistical methods |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Introduction to data display -- How to display data badly -- Displaying univariate categorical data -- Displaying quantitative data -- Displaying the relationship between two continuous variables -- Data in tables -- Reporting study results -- Time series plots and survival curves -- Displaying results in presentations. |
| Sommario/riassunto | Effective data presentation is an essential skill for anybody wishing to display or publish research results, but when done badly, it can convey a misleading or confusing message. This new addition to the popular "How to" series explains how to present data in journal articles, grant applications or research presentations clearly, accurately and logically, increasing the chances of successful publication. |