Record Nr. UNINA9910777959103321 Autore Walden M. L (Michael Leonard), <1951-> **Titolo** North Carolina in the connected age [[electronic resource]]: challenges and opportunities in a globalizing economy / / Michael L. Walden Chapel Hill, : University of North Carolina Press, c2008 Pubbl/distr/stampa **ISBN** 1-4696-0576-7 0-8078-8874-5 Descrizione fisica 1 online resource (358 p.) Disciplina 330.9756 Soggetti Industries - North Carolina Globalization - North Carolina Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [283]-318) and index. Nota di contenuto The national context: the creation of the connected age -- The macroeconomics of change: forces transforming North Carolina's economy -- The microeconomics of change: the remaking of North Carolina's industries -- Impacts on people -- Impacts on places --Impacts on policies -- North Carolina's future in the connected age. At a time when North Carolina's population is exploding and its Sommario/riassunto economy is shifting profoundly, one of the state's leading economists applies the tools of his trade to chronicle these changes and to inform North Carolinians in easy-to-understand terms what to expect in the future. Today we are living in a technologically connected age that has completely transformed the North Carolina economy, Walden explains. Once driven by tobacco, textiles, and furniture, the North Carolina

processing, and the manufacture of vehicle p

economy now thrives on technology, pharmaceuticals, finance, food