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Nota di contenuto	Figures; Preface to the Second Edition; Preface to the First Edition; Acknowledgments; Chapter 1; Introduction to Collection Management and Development; Historical Overview; Theories of Selection; Collection Development and Management since 1980; Summary; Notes; Suggested Readings; Chapter 2: Organization and Staffing; Responsibilities and Their Assignment; Skills and Competencies; Learning and Mastery; Organizational Models; Ethical Issues; Performance Evaluation; Summary; Notes; Suggested Readings; Chapter 3: Policy, Planning, and Budgets; Planning in Libraries Collection Development Policy Statements Budgeting and Finance; Summary; Notes; Suggested Readings; Chapter 4: Developing Collections; Universe of Published Materials; The Selection Process; Acquisitions Options; Diverse Communities and Alternative Literatures; Censorship and Intellectual Freedom; Summary; Notes; Suggested Readings; Chapter 5: Managing Collections; Weeding; Storage; Preservation; Serial Cancellation and the Transition to Electronic-Only Access; Collection Protection and Security; Summary; Notes; Suggested Readings; Chapter 6: Marketing, Liaison, and Outreach Activities What Is Marketing? Marketing Concepts in a Library Context; Market

Research; Planning and Implementation; Liaison and Outreach; Control; Benefits and Hazards of Liaison and Outreach Activities; Summary; Notes; Suggested Readings; Chapter 7: Collection Analysis: Evaluation and Assessment; Collection Analysis as a Management Tool; Knowing the Collection; Techniques of Collection Analysis; Purposes of Collection Analysis; Historical Overview of Collection Analysis; Electronic Resources and Collection Analysis; Interdisciplinary Fields; Methods of Collection-Based Analysis
Methods of Use- and User-Centered Analysis Planning and Conducting a Collection Analysis Project; Summary; Notes; Suggested Readings; Chapter 8: Cooperative Collection Development and Management; Overview; Types of Cooperative Collection Development; Mechanisms for Cooperative Collection Development; Cooperatives and Acquisition of Electronic Resources; Attributes of Successful Cooperative Collection Development; Challenges to Cooperative Collection Development; Evaluating Cooperative Collection Development; Summary; Notes; Suggested Readings; Chapter 9: Scholarly Communication
What Is the Scholarly Communication System? Scholarly Publishing before the Internet; Changing the Nature of Scholarly Communication; Open Access: Putting the Pieces Together; Issues for Libraries and Roles for Collections Librarians; Summary; Notes; Suggested Readings; Appendix A: Professional Resources for Collection Development and Management; Journals; Electronic Discussion Groups; Professional Associations; Appendix B: Selection Aids; Bibliographical Tools and Directories; Review Sources and Guides to Reviews; Appendix C: Sample Collection Development Policy Statements
Saint Paul Public Library Collection Development Policy

Sommario/riassunto

In this fully updated revision, expert instructor and librarian Peggy Johnson addresses the art in controlling and updating your library's collection.
