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Titolo	Growing software [[electronic resource]] : proven strategies for managing software engineers / / by Louis Testa
Pubbl/distr/stampa	San Francisco, : No Starch Press, c2009
ISBN	1-59327-225-1
Edizione	[1st edition]
Descrizione fisica	1 online resource (428 p.)
Disciplina	005.068/4
Soggetti	Computer software industry - Management Computer software industry - Technological innovations - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Getting started -- Managing a development team -- Creating an effective development team -- Growing a software team -- Defining the product -- Driving releases -- Evaluating your tools and methods -- Assessing your technology -- Working with your company -- Working with the CEO and the executive team -- Listening to your customers -- Project estimating -- Starting a project -- Project execution and tracking -- Designing a software development process -- Process improvement -- Understanding quality assurance -- Setting the direction -- Product roadmap and strategy -- Going forward.
Sommario/riassunto	In small but growing software companies, the engineering manager is in the unique position of having to deal with the technical team and other senior managers, while at the same time taking direction from the CEO. Once the company begins to grow, problems that once seemed small can explode into time-consuming crises. Growing Software offers critical advice for managing software development teams and the software that they're creating. The book deals with almost everything that a typical manager encounters-from personnel decisions and relations with other departments to project estimates and so