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Autore	McComiskey Bruce <1963->
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Nota di contenuto	Machine generated contents note: Introduction 1 Part One: Historical Interpretation 1. Disassembling Plato's Critique of Rhetoric in the Gorgias (447a-466a) 17 2. Gorgias and the Art of Rhetoric 32 Part Two: Neosophistic Appropriation 3. Neosophistic Rhetorical Theory 55 4. Postmodern Sophistics 77 5. The Global Village, Multiculturalism, and the Functions of Sophistic Rhetoric 97 Appendix: A Selected Bibliography on Sophistic Rhetoric and Philosophy 121.
Sommario/riassunto	In Gorgias and the New Sophistic Rhetoric, Bruce McComiskey achieves three rhetorical goals: he treats a single sophist's rhetorical techne (art) in the context of the intellectual upheavals of fifth-century bce Greece, thus avoiding the problem of generalizing about a disparate group of individuals; he argues that we must abandon Platonic assumptions regarding the sophists in general and Gorgias in particular, opting instead for a holistic reading of the Gorgianic fragments; and he reexamines the practice of appropriating sophistic doctrines, particularly