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Altri autori (Persone)	IchijoKazuo <1958-> Nonakalkujiro <1935->
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Advisory Editors and Contributors; Introduction: Knowledge as Competitive Advantage in the Age of Increasing Globalization; Part I: Fundamentals of Knowledge-Based Management and Organization; Part II: Functional Applications of Knowledge Creation and Management; Part III: The Leadership Challenge of Knowledge-Creating Companies; Glossary; Index
Sommario/riassunto	This book presents the latest management ideas in knowledge creation and management in readable and non-technical chapters. Leading experts have contributed chapters in their fields of expertise. Each distills his or her subject in a chapter that is accessible to managers who want to learn what can be applied to their organizations without the distracting details of research methodology. Each chapter, however, is based on careful research. The book is organized so that readers can easily find chapters of most interest and value to them. The emphasis is on the practical applications of knowledge

