

1. Record Nr.	UNINA9910777807103321
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Titolo	Planning research [[electronic resource]] : a concise guide for the environmental and natural resource sciences // John C. Gordon
Pubbl/distr/stampa	New Haven, : Yale University Press, c2007
ISBN	1-281-73461-6 9786611734619 0-300-13506-8
Descrizione fisica	1 online resource (112 p.)
Disciplina	363.7/0072
Soggetti	Environmental sciences - Research Environmental sciences - Experiments
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 91-94) and index.
Nota di contenuto	The importance of written plans -- Scientific method -- Useful views of science -- Stating problems and objectives clearly -- Creating hypotheses and models -- Designing experiments -- Communicating study plans -- Understanding the role of science.
Sommario/riassunto	This concise yet comprehensive guide describes in detail a successful method for planning and writing about proposed research and management projects. Intended for use by a wide variety of individuals in life sciences, environmental sciences, and management, the volume offers indispensable, step-by-step advice for any student or professional undertaking a research project. John C. Gordon focuses first on the importance of thinking carefully and writing down a research plan, describing each component of such a plan and explaining why it is important. In subsequent chapters he shows how to describe research or management problems, how to write clear objectives, the importance of the hypothesis, how to deal with schedules and budgets, how to communicate completed plans, and how to prepare grant applications. Gordon concludes with an insightful chapter on the social significance of scientific research.