1. Record Nr. UNINA9910777784403321 Autore Sennett Richard <1943-> Titolo The culture of the new capitalism [[electronic resource] /] / Richard Sennett Pubbl/distr/stampa New Haven:,: Yale University Press,, c2006 **ISBN** 1-281-72187-5 9786611721879 0-300-12872-X Descrizione fisica 1 online resource (224 p.) Collana The Castle lectures in ethics, politics, and economics Disciplina 306.3/6 Soggetti Industrial sociology Capitalism - Social aspects Industrial organization Bureaucracy **Economic history** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "This book was given as the Castle Lectures in Ethics, Politics, and Note generali Economics, delivered by Richard Sennett at Yale University in 2004"--P. facing t.p. verso. Nota di bibliografia Includes bibliographical references (p. [199]-203) and index. Nota di contenuto Bureaucracy -- Talent and the specter of uselessness -- Consuming politics -- Social capitalism in our time. Sommario/riassunto The distinguished sociologist Richard Sennett surveys major differences between earlier forms of industrial capitalism and the more global. more febrile, ever more mutable version of capitalism that is taking its place. He shows how these changes affect everyday life-how the work ethic is changing; how new beliefs about merit and talent displace old values of craftsmanship and achievement; how what Sennett calls "the specter of uselessness" haunts professionals as well as manual

workers; how the boundary between consumption and politics is dissolving. In recent years, reformers of both private and public institutions have preached that flexible, global corporations provide a model of freedom for individuals, unlike the experience of fixed and static bureaucracies Max Weber once called an "iron cage." Sennett argues that, in banishing old ills, the new-economy model has created

new social and emotional traumas. Only a certain kind of human being can prosper in unstable, fragmentary institutions: the culture of the new capitalism demands an ideal self oriented to the short term, focused on potential ability rather than accomplishment, willing to discount or abandon past experience. In a concluding section, Sennett examines a more durable form of self hood, and what practical initiatives could counter the pernicious effects of "reform."