Record Nr. UNINA9910777704803321 Breaking into new markets: : emerging lessons for export **Titolo** diversification / / Richard Newfarmer, William Shaw, and Peter Walkenhorst, editors Washington, D.C.:,: World Bank,, c2009 Pubbl/distr/stampa **ISBN** 0-8213-7638-1 Descrizione fisica xxiii, 265 pages: illustrations;; 23 cm Altri autori (Persone) NewfarmerRichard S ShawWilliam <1953-> WalkenhorstPeter Disciplina 658.8/4091724 Soggetti **Exports - Developing countries** Forergn trade promotion - Developing countries Diversification in industry - Developing countries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto CONTENTS; Foreword; Preface; Contributors; Abbreviations; Executive Summary; 1 Breaking Into New Markets: Overview; FIGURES; BOXES; PART I DOES DIVERSIFICATION MATTER?; TABLES; PART II POLICIES: LESSONS FROM EXPERIENCE; Index Sommario/riassunto Since the 1950's when countries became concerned that specialization in primary products would lead to steady falls in the purchasing power of primary exports and slow growth, diversifying out of primary products into manufactures has been a major policy objective of developing countries. Indeed, since that time, developing countries

generally have become more diversified, but many low income countries remain dependent on a narrow range of primary products. New questions concerning export diversification have emerged in the recent literature - and with important policy implications: Is export