1. Record Nr. UNINA9910777670903321 Autore Gorsevski Ellen W **Titolo** Peaceful persuasion [[electronic resource]]: the geopolitics of nonviolent rhetoric / / Ellen W. Gorsevski Albany,: State University of New York Press, c2004 Pubbl/distr/stampa 0-7914-8535-8 **ISBN** 1-4237-3943-4 Descrizione fisica 1 online resource (287 p.) Collana SUNY series in communication studies Disciplina 303.6/1 Soggetti Nonviolence Rhetoric - Political aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 233-250) and index. Nota di bibliografia ""Peaceful Persuasion""; ""Contents""; ""Tables and Figures""; Nota di contenuto ""Acknowledgments""; ""Foreword""; ""Introduction""; ""1. Everyday Peacemaking: Nonviolent Communication and Rhetoric""; ""INTRODUCTION""; ""THE PURPOSE OF THIS BOOK""; ""THE PROBLEM DEFINED""; ""TOOLS FOR ANALYZING NONVIOLENCE""; ""SUMMARY""; ""2. Rhetoric, Media, and Public Relations: Evolving Nonviolent Communication with Rhetorical Theory""; ""RHETORIC IN THE SERVICE OF SOCIAL KNOWLEDGE"": ""ENGAGING THE MEDIA RHETORICALLY"": ""PUBLIC RELATIONS AND THE PEACE MOVEMENT""; ""INTERNATIONAL MEDIA AND NONVIOLENCE"" ""3. Peace and Pedagogy: The Case for Recognizing Nonviolence in the Speech Communication Curriculum"""DEFINING PEACE AND NONVIOLENCE AS ASPECTS OF SPEECH COMMUNICATION""; ""WHY PEACE AND NONVIOLENCE IS MISSING FROM THE SPEECH COMMUNICATION CURRICULUM""; ""A RATIONALE FOR TEACHING PEACE AND NONVIOLENCE IN THE CLASSROOM""; ""SOME PRELIMINARY CONCLUSIONS""; ""4. The Spitfire Grill: Nonviolence as Social Power""; ""REDISCOVERING NONVIOLENCE""; ""A NONVIOLENT READING OF FILM""; ""THE DIFFERENCE BETWEEN NONVIOLENCE AND PACIFISM"":

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