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Edizione	[Seventh edition.]
Descrizione fisica	1 online resource (xv, 400 pages) : illustrations
Collana	Who's Buying Series
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Soggetti	Youth - United States Young consumers - United States Young adult consumers - United States Generation Y - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph Who's Buying
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Education -- Health -- Housing -- Income -- Labor force -- Living arrangements -- Population -- Spending -- Time use -- Wealth.
Sommario/riassunto	Provides a demographic and socioeconomic profile of the Millennial generation. Includes statistics on the education, living arrangements, labor force participation, health, incomes, spending, and time use of the youngest generation and its parents.