

1. Record Nr.	UNINA9910777625303321
Autore	Scitovsky Tibor
Titolo	The joyless economy [[electronic resource] ] : the psychology of human satisfaction // Tibor Scitovsky
Pubbl/distr/stampa	New York, : Oxford University Press, 1992
ISBN	0-19-771037-9 0-19-028186-3 0-19-802378-2 1-280-52606-8 1-4294-0755-7
Edizione	[Rev. ed.]
Descrizione fisica	1 online resource (353 p.)
Disciplina	339.47 658.8/34
Soggetti	Consumer satisfaction Motivation research (Marketing)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [309]-327) and index.
Nota di contenuto	Contents; Chapter One: Introduction: Plutocracy and Mob Rule; Chapter Two: Between Strain and Boredom; Chapter Three: The Pursuit of Novelty; Chapter Four: Comfort Versus Pleasure; Chapter Five: Enter Economics; Chapter Six: Necessities and Comforts; Chapter Seven: Income and Happiness; Chapter Eight: Is Our Life Too Good?; Chapter Nine: Is Our Life Too Dull?; Chapter Ten: Our Puritan Ghost; Chapter Eleven: Our Disdain for Culture; Chapter Twelve: What's Wrong with Mass Production?; Chapter Thirteen: What's Wrong with Specialization? Chapter Fourteen: The End of Sexism and Revival of the Generalist? Appendix: Culture Is a Good Thing; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z
Sommario/riassunto	Originally published in 1976, this work attempted to establish the legitimacy of understanding economic behaviour in psychological terms. This revised edition stresses the fact that economic abundance does not necessarily lead to satisfaction, and includes new material on contemporary applications.

