

1. Record Nr.	UNINA9910777602803321
Autore	Adler Bill <1957->
Titolo	Boys and their toys [[electronic resource]] : understanding men by understanding their relationship with gadgets // Bill Adler, Jr
Pubbl/distr/stampa	New York, : AMACOM, c2007
ISBN	1-281-12839-2 9786611128395 0-8144-2973-4
Descrizione fisica	1 online resource (176 p.)
Disciplina	155.3/32
Soggetti	Men - Psychology Men - Effect of technological innovations on Men - Recreation - Psychological aspects Recreation - Equipment and supplies - Psychological aspects Household electronics - Psychological aspects Technology - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction -- How to pick (or adapt to) your man based on what kind of toy he wants -- Toys lure in women, just like good worms lure in fish -- Toys prevent boredom and thus prevent insanity (on the part of everyone that bored guys come into contact with) -- Men need to be spontaneous, and toys offer a safe way to maintain their youthful spontaneity -- Gadgets prevent infidelity -- Men hate ambiguity -- Protector toys: how guys expose their nurturing side through technology, even if they don't know it -- Toys help relieve stress in men - they really do -- The whole midlife crisis thing and gadgets -- Girls and their curls: women like stuff, too, and what this means for men -- The dark side: men use gadgets to fend off meaningful conversations and emotional entanglements -- For some men, gadgets are a substitute for watching sports 24/7: there really is no such thing as a non-gadget guy (and you should be so lucky to be married to this kind of man) -- The meaning of BlackBerry -- The Wile E. Coyote phenomenon: why are men undeterred by gadget failure? -- Postscript.

