

1. Record Nr.	UNINA9910777499403321
Autore	Alvesson Mats <1956->
Titolo	Knowledge work and knowledge-intensive firms [[electronic resource]] / Mats Alvesson
Pubbl/distr/stampa	Oxford ; New York, : Oxford University Press, 2004
ISBN	1-280-75765-5 0-19-153182-0 0-19-151498-5 1-4294-6005-9
Descrizione fisica	1 online resource (280 p.)
Disciplina	658.4038
Soggetti	Knowledge workers Intellectual capital Knowledge management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [242]-255) and index.
Nota di contenuto	Contents; List of Abbreviations; 1. Introduction; 2. On Knowledge-Intensive Firms; 3. Knowledge: Questioning the Functional View; 4. Image and Rhetoric; 5. Socio-politics of Knowledge Work: Social Connections and Interactions; 6. Management and Organizational Control; 7. Human Resource Management and Personnel Concepts; 8. Knowledge Management: Departures from Knowledge and/or Management; 9. Identity: Uncertainties and Regulations; 10. Conclusion: Rethinking Knowledge-Intensive Organizations and Work; References; Index
Sommario/riassunto	This book provides a critical understanding of some basic aspects of knowledge-intensive work and organizations. The author adopts a social constructivist approach and explores the management and analytical challenges of knowledge-intensive firms. It will be key reading for academics, researchers, and advanced students in organization studies, knowledge management, and innovation. - ;This book addresses the concept of knowledge, and its use in the contexts of work and organizations. It provides a critical understanding of current approaches to knowledge management, organization, and the

'knowl
