

1. Record Nr.	UNINA9910777476603321
Titolo	International production networks in Asia : rivalry or riches / / edited by Michael Borrus, Dieter Ernst, and Stephan Haggard
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2001
ISBN	1-134-59741-X 0-203-36111-3 1-134-59742-8 1-280-05041-1
Descrizione fisica	xx, 267 p
Collana	Routledge advances in Asia-Pacific business ; ; 11
Altri autori (Persone)	BorrusMichael ErnstDieter <1942-> HaggardStephan
Disciplina	338.8872138095
Soggetti	Electronic industries - Asia Electronic industries - United States Business networks - Asia Production management - Asia Industrial organization - Asia Technology transfer - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1 Introduction -- chapter 2 International competitiveness, regional integration, and corporate strategies in the East Asian electronics industry / PAOLO GUERRIERI -- chapter 3 The resurgence of US electronics -- chapter 4 Evolutionary aspects -- chapter 5 What permits David to grow in the shadow of Goliath? -- chapter 6 Technological capabilities and the Samsung Electronics network / YOUNGSOO KIM -- chapter 7 Riding the waves -- chapter 8 Japan and the United States in the Malaysian electronics sector / GREG LINDEN -- chapter 9 Convergence and diversity.