Record Nr. UNINA9910777417003321 Autore Flora Stephen Ray <1963-> **Titolo** The power of reinforcement [[electronic resource] /] / Stephen Ray Flora Pubbl/distr/stampa Albany, : State University of New York Press, c2004 **ISBN** 0-7914-8598-6 1-4175-7573-5 Descrizione fisica 1 online resource (288 p.) Collana SUNY series, alternatives in psychology Disciplina 153.8/5 Soggetti Reinforcement (Psychology) Incentive (Psychology) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 225-244) and indexes. ""THE POWER OF REINFORCEMENT"": ""CONTENTS""; Nota di contenuto ""ACKNOWLEDGMENTS""; ""INTRODUCTION""; ""Part I: MYTHS AND MISREPRESENTATIONS OF REINFORCEMENT": ""1. REINFORCEMENT AS a €œRAT PSYCHOLOGYa€?""; ""2. INSULTS AND MISCHIEVOUS MISREPRESENTATIONS: M&Ms for the Retarded"": ""3. CARROT-AND-STICK CONTROL, BRIBERY, AND VALUE""; ""4. THE MYTH THAT a €œEXTRINSIC REWARDS UNDERMINE INTRINSIC INTERESTa€?""; ""5. THE REALITY OF EXTRINSIC REWARDS AND INTRINSIC MOTIVATION"": ""6. REINFORCEMENT CRUSHES CREATIVITY""; ""7. REINFORCEMENT CREATES CREATIVITY"" ""8. THE MYTH THAT IMITATION AND INSTRUCTION FOLLOWING INVALIDATE REINFORCEMENT THEORY"""Part II: FOR BETTER OR WORSE. IN SICKNESS AND IN HEALTH: Reinforcement in Action""; ""9. REINFORCEMENT OF ACHIEVEMENT AND UNDERACHIEVEMENT": "10. REINFORCEMENT IN EDUCATION""; ""11. REINFORCEMENT IN DRUG USE, ABUSE, AND TREATMENT""; ""12. REINFORCEMENT AND CRIME, MISCONDUCT, AND CORRECTION""; ""13. REINFORCEMENT IN THE CAUSE, COURSE, AND CORRECTION OF DEPRESSION, CHRONIC PAIN, AND ILLNESS""; ""REFERENCES""; ""APPENDIX 1: The Selection of Behavior"": ""APPENDIX 2: Basic Terms"": ""NAME INDEX"": ""A""

""B"""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""R""; ""S""; ""T""; ""V""; ""W""; ""Y""; ""Z""; ""SUBJECT INDEX"";

""A"": ""B"": ""C"": ""D"": ""E"": ""F"": ""G"": ""H"": ""I"": ""J"": ""K"": ""L"":