

1. Record Nr.	UNISA990002723230203316
Autore	BLASCO PASCUAL, Javier
Titolo	Miguel Cervantes de Saavedra : regocijo de las musas / Javier Blasco Pascual
Pubbl/distr/stampa	Valladolid : Secretariado de Publicaciones Intercambio Editorial, [2005]
ISBN	84-8448-321-5
Descrizione fisica	228 p. ; 22 cm
Collana	Collección "Acceso al saber" , Libro y literatura ; n° 4
Altri autori (Persone)	CERVANTES SAAVEDRA, Miguel : de
Disciplina	821.134.2
Soggetti	Letteratura spagnola CERVANTES SAAVEDRA, Miguel de <1547-1616>
Collocazione	II.5.B.15
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910777389903321
Autore	Klein Christina <1963->
Titolo	Cold War orientalism [[electronic resource] ] : Asia in the middlebrow imagination, 1945-1961 / / Christina Klein
Pubbl/distr/stampa	Berkeley, : University of California Press, 2003
ISBN	0-520-93625-6 1-283-42257-3 1-59734-548-2 9786613422576
Descrizione fisica	1 online resource (574 p.)
Disciplina	950.4/24
Soggetti	Orientalism - United States - History - 20th century Public opinion - United States Asians in mass media Cold War - Social aspects - United States Popular culture - United States - History - 20th century Asia Foreign public opinion, American United States Foreign relations 1945-1989 United States Relations Asia Asia Relations United States United States Civilization 1945-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 277-302) index.
Nota di contenuto	Sentimental education : creating a global imaginary of integration -- Reader's digest, Saturday review, and the middlebrow aesthetic of commitment -- How to be an American abroad : James Michener's The voice of Asia, and postwar mass tourism -- Family ties as political obligation : Oscar Hammerstein II, South Pacific, and the discourse of adoption -- Musicals and modernization : The king and I -- Asians in America : Flower drum song and Hawaii.
Sommario/riassunto	In the years following World War II, American writers and artists produced a steady stream of popular stories about Americans living, working, and traveling in Asia and the Pacific. Meanwhile the U.S.,

competing with the Soviet Union for global power, extended its reach into Asia to an unprecedented degree. This book reveals that these trends-the proliferation of Orientalist culture and the expansion of U.S. power-were linked in complex and surprising ways. While most cultural historians of the Cold War have focused on the culture of containment, Christina Klein reads the postwar period as one of international economic and political integration-a distinct chapter in the process of U.S.-led globalization. Through her analysis of a wide range of texts and cultural phenomena-including Rodgers and Hammerstein's *South Pacific* and *The King and I*, James Michener's travel essays and novel *Hawaii*, and Eisenhower's People-to-People Program-Klein shows how U.S. policy makers, together with middlebrow artists, writers, and intellectuals, created a culture of global integration that represented the growth of U.S. power in Asia as the forging of emotionally satisfying bonds between Americans and Asians. Her book enlarges Edward Said's notion of Orientalism in order to bring to light a cultural narrative about both domestic and international integration that still resonates today.

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