

1. Record Nr.	UNINA9910777348903321
Autore	Theocritus
Titolo	Encomium of Ptolemy Philadelphus [[electronic resource] /] / Theocritus ; text and translation with introduction and commentary by Richard Hunter
Pubbl/distr/stampa	Berkeley, : University of California Press, c2003
ISBN	9786612356964 0-520-92937-3 1-282-35696-8 1-59734-596-2
Descrizione fisica	1 online resource (245 p.)
Collana	Hellenistic culture and society ; ; 39
Altri autori (Persone)	HunterR. L (Richard L.)
Disciplina	884/.01
Soggetti	LITERARY CRITICISM / Ancient & Classical
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 201-218) and indexes.
Nota di contenuto	Front matter -- CONTENTS -- PREFACE -- CONVENTIONS AND ABBREVIATIONS -- Introduction -- Sigla -- Commentary -- REFERENCES -- GENERAL INDEX -- INDEX OF GREEK WORDS -- INDEX LOCORUM
Sommario/riassunto	Under Ptolemy II Philadelphus, who ruled Egypt in the middle of the third century B.C.E., Alexandria became the brilliant multicultural capital of the Greek world. Theocritus's poem in praise of Philadelphus-at once a Greek king and an Egyptian pharaoh-is the only extended poetic tribute to this extraordinary ruler that survives. Combining the Greek text, an English translation, a full line-by-line commentary, and extensive introductory studies of the poem's historical and literary context, this volume also offers a wide-ranging and far-reaching consideration of the workings and representation of poetic patronage in the Ptolemaic age. In particular, the book explores the subtle and complex links among Theocritus's poem, modes of praise drawn from both Greek and Egyptian traditions, and the subsequent flowering of Latin poetry in the Augustan age. As the first detailed account of this important poem to show how Theocritus might have drawn on the pharaonic traditions of Egypt as well as earlier Greek poetry, this book

affords unique insight into how praise poetry for Ptolemy and his wife may have helped to negotiate the adaptation of Greek culture that changed conditions of the new Hellenistic world. Invaluable for its clear translation and its commentary on genre, dialect, diction, and historical reference in relation to Theocritus's Encomium, the book is also significant for what it reveals about the poem's cultural and social contexts and about Theocritus' devices for addressing his several readerships. COVER IMAGE: The image on the front cover of this book is incorrectly identified on the jacket flap. The correct caption is: Gold Oktadrachm depicting Ptolemy II and Arsinoe (mid-third century BCE; by permission of the Museum of Fine Arts, Boston).

2. Record Nr.	UNINA9910958945403321
Autore	Warden Jay
Titolo	Creating sustainable physician-hospital strategies // Jay C. Warden
Pubbl/distr/stampa	Chicago, : Health Administration Press, c2009
ISBN	1-56793-333-5
Descrizione fisica	1 online resource (81 p.)
Collana	Executive essentials
Disciplina	362.11068
Soggetti	Hospital-physician relations Hospitals - Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	What do we need to know about existing physician trends? -- What is our current market position and state of physician relations? -- Which engagement options should we consider? -- How do we develop a successful strategy?
Sommario/riassunto	Collaborate with physicians for mutual growth and your organization will be positioned to achieve continued revenue and market share gains. Creating Sustainable Physician Hospital Strategies provides a concise, straightforward approach for developing win-win relationships with physicians. Applicable to all healthcare organizations from small community hospitals to large health systems the best-practice approach in this book has four steps, each of which answers a key

question: What do we need to know about existing physician-related trends? What is our current market position and state of relations with physicians? Which engagement options should we consider? How do we select and implement the options and maintain a successful strategy to sustain physician hospital alignment into the future? After a brief look at the trends affecting physician hospital relationships, the book describes how to determine the best physician-engagement strategy for your organization. It also provides advice for integrating physician strategy into the organization's overall capital, strategic, and financial plans.

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