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| Titolo                  | Developing instructional design : a step-by-step guide to success // Geri McArdle ; [editor, Michael Crisp ; cartoons, Ralph Mapson]   |
| Pubbl/distr/stampa      | Menlo Park, Calif. : , : Crisp, , 1991<br>©1991  |
| ISBN                    | 1-4175-2477-4  |
| Descrizione fisica      | 1 online resource (vi, 75 pages) : illustrations   |
| Collana                 | Fifty-minute series book   |
| Soggetti                | Employees - Training of - Planning<br>Occupational training  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di contenuto       | <p>""TITLE""; ""COPYRIGHT""; ""ABOUT THE AUTHOR""; ""DEDICATION""; ""CONTENTS""; ""SECTION I OVERVIEW""; ""OVERVIEW""; ""What is Instructional Design?""; ""Why is Instructional Design Important?""; ""Why This Book?""; ""What is the Four-Step Model?""; ""REVIEW-OVERVIEW""; ""SECTION II STEP 1: PLANNING""; ""STEP 1: PLANNING""; ""ANALYZING THE SITUATION""; ""PLANNING EXERCISE""; ""CHOOSING AN EFFECTIVE TITLE""; ""DEVELOPING THE BODY OF THE PRESENTATION""; ""Reflecting and Choosing""; ""SEVEN ELEMENTS TO PREPARE THE BODY""; ""Element #1. Develop the Topic"" ""Element #2. Decide on an Approach"" ""Element #3. Determine the Sequence""; ""Element #4. Select a Method""; ""Element #5. Write Down the Main Points""; ""Element #6. Support the Main Points""; ""Reflecting and Reviewing""; ""Element #7. Organize the Body""; ""DEVELOP PRESENTATION AIDS""; ""Three Instruction Technologies""; ""PRELIMINARY EVALUATION""; ""SECTION III STEP 2: PREPARING""; ""STEP 2: PREPARING""; ""Gathering the Building Blocks""; ""THE INTRODUCTION""; ""DESIGNING YOUR INTRODUCTION""; ""THE CONCLUSION""; ""The Summary""; ""Motivating Your Audience""; ""Closing"" ""QUESTIONS AND ANSWERS"" ""REHEARSALS AND REVISIONS""; ""LESSON PLAN FORMAT AND CHECKLIST""; ""REVIEW THE LESSON PLAN""; ""SECTION IV STEP 3: CONDUCTING""; ""STEP 3: CONDUCTING"";</p> |

""Presenting the Program""; ""FIVE LESSON PLAN COMPONENTS"";  
""SECTION V STEP 4 EVALUATING""; ""STEP 4 EVALUATING"";  
""Understanding the Applause""; ""TESTING FOR RESULTS""; ""SECTION  
VI SUMMARY AND REVIEW""; ""SUMMARY AND REVIEW""

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