

1. Record Nr.	UNISA990001905550203316
Autore	SCARIN, Emilio
Titolo	Le oasi del Fezzàn : ricerche ed osservazioni di geografia umana / Emilio Scarin
Pubbl/distr/stampa	Bologna : Zanichelli, 1934
Descrizione fisica	2 v. ; 29 cm
Collocazione	III.1. 1268/1a(I E 54) III.1. 1268/1(I E 53) III.1. 1268/2(I E 52)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	In testa ai front.: R. istituto superiore di scienze sociali e politiche Cesare Alfieri, Centro di studi coloniali
Nota di contenuto	<1.>: 207 p., 41 p. di tav. : ill.; <2.>: Appendici. - 51 p., 5 p. di tav. : ill

2. Record Nr.	UNINA9910777303103321
Autore	Moltz Barry J
Titolo	Bounce! [[electronic resource]] : failure, resiliency, and confidence to achieve your next great success // Barry J. Moltz
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2008
ISBN	1-281-28472-6 9786611284725 0-470-25717-2
Descrizione fisica	1 online resource (258 p.)
Disciplina	650.1
Soggetti	Business failures Success in business Success
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Bounce!: Failure, Resiliency, and Confidence to Achieve Your Next Great Success; Contents; Preface; Acknowledgments; Chapter 1: Get Ready for Adventure: You Have Never Heard a Speaker Like This Before; Talk the Talk; The Ultimate Reality Show; The Comeback: See, Dreams Can Come True; A Messy Process; Chapter 2: Archetypes of Success: Be Careful What You Wish For; Archetype One: Making Something from Nothing or At Least Not Much; Archetype Two: The Rich Get Richer; Archetype Three: The Comeback-Rocky Revisited; Danger Ahead: Focusing on These Archetypal Outcomes Can Sting Copycats Need Not Apply But Wait-Doesn't Success Breed Success?; Failure at the Very Top; The Roulette Wheel of Success; Chapter 3: I've Got Your One-Hit Wonder: 867-5309; Chapter 4: The World from Here: Start Where You Are; The "Failure Is Not an Option" Cultures; What a GEM!; Laws Affecting Business Reflect Cultural DNA; Chapter 5: Forget the Archetypes: Messy Lines Teach Humility; Have Humility or Have It Bestowed upon You; My Mother's Model of Success; Cycle the Random Walk; Skate the Random Walk; A Call from Your Three Sisters; More Bad Weather Ahead: Blame-Storming Is There a Formula for Humility? The Ego Is Dead-Or Is It?; Can We

Dress Up the Ego and Pretend?; These Egos Have Left the Building without Humility; Humility Tells Us That We Are Not Our Businesses; Humility: Let's Talk about Mistakes; The Tylenol Drug Scare; Humility Allows Us to Learn from Mistakes-Sometimes; Humility Balances Ego; Chapter 6: Failure Is an Option: Flying Fear in Formation; Greet Failure with a New Vocabulary; Meet Failure's Close Relative, Fear; Fear of Being Different and Not as Successful as I Ought to Be; The Elements Called Success and Failure; FUD Takes Hold
Skip the Logo Design, Take a Step Fear of Failure Can Motivate, and Then It's Not All Bad; Facing Your Fear: Jump!; Teaching Butterflies to Fly in Formation; With Failure and Fear Comes Choice; Chapter 7: Embracing Failure When It Happens; Reverse-Engineering Our Past; Oh, What a Shame; Forgive Others-And Then Yourself; Moving Outcomes: Owning Our Mistakes; This Thing We Call Failure; Embracing Failure: An Acquired Taste; Like Success, Failure Is Part of the Cycle of Business; Letting Go of the Embrace; Written All over Your Face; Chapter 8: Failure Provides Choices; Lost? Try the Escape Hatch
Getting to No Dynamic Learners; Morphing into Your Next Success; Start from Where You Are, Right Now; Patient Passion-Choose Intensity; Passion, Confidence, and the Bottomless Bounce; Chapter 9: Do It Anyway: Be a Smart Risk Taker; Chapter 10: A Little DAB will Do Ya! Drive, Accept, and Build; It's All about the Process, Dilbert; Earning Your License to Fail; Chapter 11: Goal Setting: Establishing Your Own Scorecard; Make Progress via Intermediate Goals; Define the Goal before You Start: Striving for Minimal Achievement; Patient Dreams; Raising That White Flag: No Shame in Surrender
Having Too Much Will Make You Stupid

Sommario/riassunto

Conventional business wisdom tells you that there's always something to learn from failure. Not true, says Barry Moltz. Sometimes, failure just stinks. *Bounce!* explains how success and failure are simply normal outcomes in the regular lifecycle of a business and that process over the long term matters far more than individual outcomes. This book shows you how to build a business that can "bounce" through these cycles for long-term success. If you run a business, better make it *Bounce!*
