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Nota di contenuto	Cover; Contents; Notes on Contributors; Preface; Chapter 1 - Introduction and Overview; Section I: International Communication; Chapter 2 - Research into International Television Flows: A Methodological Contribution; Chapter 3 - The Mythology about Globalization; Chapter 4 - The Inflow of American Television Fiction on European Broadcasting Channels Revisited; Section II: Audience; Chapter 5 - Five Traditions in Search of the Audience; Chapter 6 - Resisting American Hegemony: A Comparative Analysis of the Reception of Domestic and US Fiction; Section III: Policy and Politics Chapter 7 - Accountability of Media to Society: Principles and MeansChapter 8 - Who's Afraid of Infotainment?; Chapter 9 - Political Communication Systems All change: a Response to Kees Brants; Chapter 10 - 'Four Mothers': The Womb in the Public Sphere; Chapter 11 - A Critical Review and Assessment of Herman and Chomsky's 'Propaganda Model'; Section IV: Journalism; Chapter 12 - the Sacred Side of Professional Journalism; Chapter 13 - Telling Stories: Sociology, Journalism and the Informed Citizen; Chapter 14 - Beyond Journalism: A Profession between Information Society and Civil Society

Chapter 15 - Journalistic Codes of Ethics in EuropeChapter 16 - 'Infosuasion' in European Newspapers: A Case Study on the War in Kosovo; Chapter 17 - News Production in Contemporary Russia: Practices of Power; Section V: Media Culture; Chapter 18 - European Soap Operas: The Diversification of a Genre; Chapter 19 - Gendering the Internet: Claims, Controversies and Cultures; Chapter 20 - Lifestyle Segmentation: From Attitudes, Interests and Opinions, to Values, Aesthetic Styles, Life Visions and Media Preferences Chapter 21 - Consumer Culture, Islam and the Politics of Lifestyle: Fashion for Veiling in Contemporary TurkeyIndex

Sommario/riassunto

This collection of papers represents some of the finest communications research published over the last decade. 21 papers have been selected, all of which make significant and valuable interventions in the field of media and communications.
