

1. Record Nr.	UNINA9910777031303321
Titolo	Management decision . Volume 45, Number 9 Strategic business valuation [[electronic resource] /] / guest editors: Nick Bontis, Chris Bart and Patricia Wakefield
Pubbl/distr/stampa	Bradford, : Emerald Insight, c2007
ISBN	1-281-14386-3 9786611143862 1-84663-667-1
Descrizione fisica	1 online resource (145 p.)
Collana	Management decision ; ; 45, no. 9
Altri autori (Persone)	BartChris BontisNick WakefieldPatricia
Disciplina	658.4/012
Soggetti	Accounting Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; Long-term stewardship and our capital markets; Value-based management, EVA and stock price performance in Canada; High tech M&A - strategic valuation; The mediating effect of organizational reputation on customer loyalty and service recommendation in the banking industry; Human capital valuation: tripartite paradigm framework and narratives; Quantum leap breakthrough performance in acquisitions; Managing risk with intellectual capital statements; Valuation of intellectual capital in knowledge-based firms An intellectual capital evaluation approach in a government organization Kimiz Dalkir, Erica Wiseman and Michael Shulha McGill University, Montreal, Canada, and Susan McIntyre CRTI, Defence R&D Canada Constructing a definition for intangibles using the resource based view of the firm
Sommario/riassunto	The papers in this ebook highlight some the most cutting edge research in the field of strategic business valuation. All of the selected papers in this ebook deal with the multi-faceted perspective of

evaluating assets that are both financial and intangible in nature. As a collection, this ebook sets the groundwork for many years of future hypothesis development and testing. The authors of this ebook were all featured at the 1st World Congress on Strategic Business Valuation hosted by McMaster University in January, 2007
