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Titolo	Viral Lobbying : Strategies, Access and Influence During the COVID-19 Pandemic / / Michele Crepaz [and three others]
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ISBN	3-11-078314-2
Descrizione fisica	1 online resource (xi, 188 pages) : illustrations
Collana	Viral Politics ; ; Volume 3
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Lingua di pubblicazione	Inglese
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Nota di contenuto	Frontmatter -- Contents -- Figures -- Tables -- Chapter 1 Viral Lobbying and the Influence Production Process -- Chapter 2 The InterCov Project -- Chapter 3 Issue Mobilisation -- Chapter 4 Strategy Selection -- Chapter 5 Access to Gatekeepers -- Chapter 6 Lobbying Influence -- Chapter 7 Interest Groups' Experiences with Lobbying during the Pandemic -- Chapter 8 Trends and Biases in Viral Lobbying and their Implications -- APPENDIX TO: VIRAL LOBBYING -- Online Appendix -- Chapter 3 Issue Mobilisation -- Chapter 4 Strategy selection -- Chapter 5 Access to Gatekeepers -- Chapter 6 Lobbying influence -- Chapter 7 Interest Groups' Experiences with Lobbying during the Pandemic -- References
Sommario/riassunto	Pandemic policies have been the focus of fierce lobbying competition by different social and economic interests. In Viral Lobbying a team of expert authors from across the social and natural sciences analyse patterns in and implications of this 'viral lobbying'. Based on elite surveys and focus group interviews with selected groups, the book provides new evidence on the lobbying strategies used during the COVID 19 pandemic, as well as the resulting access to and lobbying influence on public policy. The empirical analyses reach across eight European countries (Austria, Denmark, Germany, Ireland, Italy, the

Netherlands, Sweden, United Kingdom), as well as the EU-level. In particular, the book draws on responses from approximately 1,600 interest organisations in two waves of a cross-country survey (in 2020 and 2021, respectively). This quantitative data is supplemented by qualitative evidence from a series of 12 focus groups with organised interests in Ireland, Denmark and the Netherlands conducted in spring 2021.

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