

1. Record Nr.	UNINA9910774723303321
Titolo	TRANSLATION AND SOCIAL MEDIA COMMUNICATION IN THE AGE OF THE PANDEMIC [[electronic resource] /] / edited by Tong King Lee and Dinkun Wang
Pubbl/distr/stampa	[S.l.] , : ROUTLEDGE, 2022
ISBN	1-00-318390-5 1-000-58028-8 1-003-18390-5
Descrizione fisica	1 online resource
Collana	Routledge Focus on Translation and Interpreting Studies
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Disciplina	418.0202854678
Soggetti	Translating and interpreting - Social aspects Social media and society Sociolinguistics LANGUAGE ARTS & DISCIPLINES / General LANGUAGE ARTS & DISCIPLINES / Linguistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This collection of essays represents the first of its kind in exploring the conjunction of translation and social media communication, with a focus on how these practices intersect and transform each other against the backdrop of the cascading COVID-19 crisis. The contributions in the book offer empirical case studies as well as personal reflections on the topic, illuminating a broad range of themes such as knowledge translation, crisis communications, language policies, cyberpolitics and digital platformization. Together they demonstrate the vital role of translation in the trust-based construction of global public health discourses, while accounting for the new medialities that are reshaping the conception, experience and critique of translation in response to the cultural, political and ecological challenges in the post-pandemic world. Written by leading scholars in

translation studies, media studies and literary studies, this volume sets to open up new conversations among these fields in relation to the global pandemic and its aftermath. The Open Access version of this book, available at [www.taylorfrancis.com](http://www.taylorfrancis.com), has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

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