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Sommario/riassunto

Tourism and Heritage in the Chernobyl Exclusion Zone (CEZ) uses an ethnographic lens to explore the dissonances associated with the

commodification of Chernobyl's heritage. The book considers the role of the guides as experience brokers, focusing on the synergy between tourists and guides in the performance of heritage interpretation. Banaszkiewicz proposes to perceive tour guides as important actors in the bottom-up construction of heritage discourse contributing to more inclusive and participatory approach to heritage management. Demonstrating that the CEZ has been going through a dynamic

transformation into a mass tourism attraction, the book offers a critical reflection on heritagization as a meaning-making process in which the resources of the past are interpreted, negotiated, and recognized as a valuable legacy. Applying the concepts of dissonant heritage to

describe the heterogeneous character of the CEZ, the book broadens

the interpretative scope of dark tourism. Tourism and Heritage in the Chernobyl Exclusion Zone argues that post-disaster sites such as Chernobyl can teach us a great deal about the importance of preserving cultural and natural heritage for future generations. The book will be of interest to academics and students who are engaged in the study of heritage, tourism, memory, disasters and Eastern Europe.