

1. Record Nr.	UNINA9910774703203321
Autore	Falsarone Alessia
Titolo	The impact challenge : reframing sustainability for businesses / / Alessia Falsarone
Pubbl/distr/stampa	Boca Raton, FL : , : CRC Press, , 2022
ISBN	1-00-321222-0 1-000-56285-9 1-000-56283-2 1-003-21222-0
Descrizione fisica	1 online resource (174 pages)
Collana	Impactful Data Science Series
Disciplina	658.0557
Soggetti	Business enterprises - Data processing Sustainable development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	"This book provides a roadmap for organizations that are seeking to address data challenges regarding sustainability impact and explains how the collection, measurement, and strategic integration of new alternative data sources on material, social, and environmental issues enable faster adoption of a sustainability-oriented thinking. Through case studies from organizations that have successfully adopted effective learning behaviors and leveraged sustainability initiatives using data-based business innovations, this book helps readers understand that social innovation, sustainable development, and organizational behaviors are extremely helpful in exploring, creating, and sustaining impactful organizations"-- Provided by publisher.