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Nota di contenuto	Part I: Art and Material Culture; 1. The Construction and Deconstruction of Authenticity in Chinese Art; 2. Copy, Yet Original: Re-examining "Fang Ni Zan" Paintings in the 15th - 17th Century; 3. Substitutional Objects: The Authenticity of Su Shi's Snowy Wave Stone from 1101 to 1700; 4. Shanzhai Tensions in U.S.-Chinese Cultural Heritage Diplomacy; Part II: Cultural Heritage Management and Preservation; 5. UNESCO World Heritage and the Problem of Authenticity: The Case of Built Structures and China's Tangible Cultural Heritage; 6. Exploring the Implication of Tourism for Heritage Interpretation of National Archaeological Parks in China: The Case of Linzi Qi State Site; 7. Perspectives on Authenticity and the Preservation of the Great Wall of China; 8. Critical Chinese Copying as an Interrogation of the Hegemony of Modernity; 9. Can a Copy Deliver an Authentic Experience? An Interdisciplinary Approach to Fieldwork Conducted in Southeast China; Part III: Living and Intangible Cultural Heritage; 10. Crafting Authenticity: Two Case Studies of the Material Metamorphosis of Cultural Heritage in China's Creative Economy; 11. The Authenticity Problem in Contemporary Techniques of Zisha Teapot Making; 12. The Modern Invention of Big Red Robe Tea: History, Science, Story, and

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Sommario/riassunto

Understanding Authenticity in Chinese Cultural Heritage explores the construction of "authenticity" and its consequences in relation to Chinese cultural heritage--those objects, texts, and intangible practices concerned with China's past. Including contributions from scholars around the world reflecting on a range of different materials and time periods, Understanding Authenticity emphasizes the situatedness and fluidity of authenticity concepts. Attitudes toward authenticity change over time and place, and vary between communities and object types, among stakeholders in China as they do elsewhere. The book examines how "authenticity" relates to four major aspects of cultural heritage in China--art and material culture; cultural heritage management and preservation; living and intangible heritage; and texts and manuscripts--with individual contributions engaging in a critical and interdisciplinary conversation that weaves together heritage management, art history, archaeology, architecture, tourism, law, history, and literature. Moving beyond conceptual issues, the book also considers the practical ramifications for work in cultural heritage management, museums, and academic research. Understanding Authenticity in Chinese Cultural Heritage provides an opportunity for reflection on the contingencies of authenticity debates - not only in relation to China, but also anywhere around the world. The book will be of interest to scholars and students in a variety of fields, including heritage studies, Asian studies, art history, museum studies, history, and archaeology.
