

1. Record Nr.	UNINA9910770274703321
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Titolo	Microfinance and China's Regional Development : The Case of Luqiao / / by Wen Xiao, Jiadong Pan, Wenwu Xie
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9789819919604 9819919606
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (341 pages)
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Disciplina	307.14120951
Soggetti	Finance Economic history Economic development Financial Economics Economy-wide Country Studies Development Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Theories -- 1. Theoretical Review of Micro and Small Finance Development -- Part II. Realities -- 2. The Historical Changes of Microfinance in Luqiao District -- 3. The Development of Micro and Small Finance in Luqiao -- 4. The Luqiao Example of Microfinance Development -- Part III. Innovations -- 5. Small and Medium-Sized Banks Contributing to the Innovative Development of Luqiao's Microfinance -- 6. Non-bank financial institutions promote micro and small financial innovation in Luqiao -- 7. Private Capital Activates the Innovative Development of Micro and Small Finance in Luqiao -- 8. Luqiao Local Government Promoting the Innovative Development of Micro and Small Finance -- 9. Luqiao's Innovative Approach to Cross-strait Cooperation on Micro and Small Finance -- Part IV.

Countermeasures -- 10. Experience and Enlightenment of Luqiao Micro and Small Finance Innovation -- Part V. Features -- 11. A Chronicle of the Development of Small and Micro Finance in Luqiao -- 12. Collection of News Reports and Product Innovation.

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#### Sommario/riassunto

This book focuses on the innovative development of microfinance in China and takes Luqiao District, Taizhou as the example to sum up Chinese experiences in the local innovative development of microfinance and the application of that experience nationwide. Based on theoretical research regarding microfinance, this book analyzes the history and current situation of the development of microfinance in Luqiao District, and places emphasis on proceeding from three-pronged positioning, five characteristics and three major modes of microfinance's innovative development in Luqiao District to explore and summarize the Luqiao story of microfinance. Subsequently, this book takes five perspectives—the innovative development of small and medium-sized banks, the innovative development of non-banking financial institutions, the roles of private capital, the policies of the local government and cooperation between the Chinese Mainland and Taiwan—to analyze the experience and paths for helping the development of small and micro enterprises. Finally, based on the conclusions of the research, this book presents some inspirations from the innovative development of microfinance in Luqiao District and future prospects. This book will interest economists, scholars of China's economic model, and banking sector analysts. Wen Xiao is professor and doctoral supervisor of the School of Economics, Zhejiang University, a member of the Expert Committee of the China Council for the Promotion of International Trade, and the president of Zhejiang Institute of Contemporary International Studies. Jiadong Pan is associate professor, master supervisor and deputy director of the Business Administration Teaching and Research Department at the Party School of Zhejiang Provincial Committee of the C.P.C, and is a Zhejiang Young Scholar of Social Sciences of Zhejiang, and Ph.D. of Zhejiang University. Wenyu Xie is professor and deputy dean of the Business School at Zhejiang University City College. Xie Qianfan majored in International Journalism, and holds an MA from the Communication University of China. She has 12 years of editing experience at Zhejiang University Press, China. Dong Wei is Associate Professor of editorial work, as well an editor at the Center of International Publishing, Zhejiang University Press. She holds a master's degree in linguistics from Syracuse University.

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