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Sommario/riassunto

One of the hardest tasks strategists and enterprise architects face is mapping an enterprise in a form that creates and supports making sense of the whole. This book introduces an alternate approach to create consistency at every level by modelling the enterprise as services with the Enterprise Canvas. This new model type that can be used to

describe just about anything in any area and at any level of the enterprise, and that acts as a consistent frame for all the other models that we need in our architectures. It is also simple enough to scribble on the back of a napkin - and engage all of your stakeholders in the enterprise-scale conversations you need. There is also a simple notation for Enterprise Canvas that is suitable for use in service-design toolsets. The book teaches the use of architectural techniques to describe any aspect of the enterprise. It will help you identify the business reasons and business value for every activity, and you will also learn how to align strategy, tactics and operations to enterprise vision and values. By the end of this book, you will understand how an enterprise works as a web of services, and what needs to be done to make your enterprise work in the best possible way.
