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	Nota di contenuto	Preface -- Chapter One: Introduction -- Part I: Setting The Stage For Digital Transformation In NPOs -- Chapter Two: Digital Transformation: The New Frontier For NPOs -- Chapter Three: Nonprofit Digital Transformation: Choice Or Mandate? -- Part II: Nonprofit's Inherent Nature In Digital Transformation -- Chapter Four: Nonprofits Vs. For-Profits Digitalization -- Chapter Five: A Qualitative Study -- Chapter Six: A Structured Approach To Digital Transformation In Nonprofits -- Part III: Mapping Out Nonprofit Digital Transformation -- Chapter Seven: Digital Maturity Models -- Chapter Eight: Nonprofit Digital Maturity Model (NDMM) -- Chapter Nine: Anchoring Digital Transformation: The Triad Of Culture, Ethics, And Security -- Chapter Ten: The Ai Revolution In Nonprofits: A New Paradigm.-.
	Sommario/riassunto	In this compelling journey into Digital Transformation (DT) tailored for Nonprofit Organizations (NPOs), this book unravels the intricacies of

technological integration. Grounded in over one hundred years of extensive research by authors and the editor, real-world examples, and using the San Diego Diplomacy Council (SDDC) as a primary case study, it introduces a tailored Digital Maturity Model (DMM) for NPOs. At the heart of this transformation are three pivotal pillars: Culture, Ethics, and Security. Part I sets the stage, painting a landscape of how NPOs have intertwined with the digital realm. As technology's omnipresence surges, Chapter Two offers a panorama of DT's historical and contemporary intersections with the nonprofit sector. The subsequent chapter emphasizes the stark reality: for many NPOs, digital adaptation is no longer about relevance but survival. Part II delves into the comparative digital strategies of NPOs and their for-profit counterparts in Chapter 4, highlighting the need for tailored approaches. Chapter 5 explores the Nonprofit Digital Maturity Model (NDMM), using the San Diego Diplomacy Council as a focal point. The journey then unfolds further in Chapter 6, which casts a spotlight on the strategic execution of DT in NPOs, weaving in comprehensive analyses to dissect the forces shaping an NPO's digital trajectory. Part III dives deeper, with Chapter 7 laying the foundation of the NDMM. The subsequent chapter meticulously unpacks the NDMM, culminating in Chapter 9, which emphasizes the pillars of DT—Culture, Ethics, and Security—forming the essence of the Nonprofit DT Strategic Framework (NDTSF). This chapter also crafts a tailored roadmap for NPOs, charting a comprehensive DT course. Concluding with a forward-looking stance, Chapter 10 thrusts readers into the enthralling fusion of AI and NPOs, exploring transformative potentials and ethical concerns. Through real-worldcases, it positions AI as both a potent tool and a vital dialogue for NPOs. Essentially, this book equips NPOs with tools like the NDMM and insights from successful DT narratives. It seeks to provide a practical guide for nonprofits through their DT journey, ensuring they harness technology ethically and effectively without compromising their core values.