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Nota di contenuto	The World Is Changing -- Six Basic Principles for a Changing World -- Silicon Valley: A Cradle of Management Innovation -- Entrepreneurship: What It Really Is, and Why It Must Be Integrated into Management of the Firm -- A Special Breed of People -- Culture: The New Black -- Leading for Entrepreneurship -- The Entrepreneurial Organization Is Dynamic and Ambidextrous -- The Silicon Valley Model -- Implications Beyond Silicon Valley -- Index.
Sommario/riassunto	The first edition of The Silicon Valley Model, published in 2016, addresses the need for a fundamentally new approach to managing and developing large firms with an emphasis on entrepreneurship. This second edition validates, extends, and updates these original findings.

While still encompassing the observations and analysis featured in the first edition, this new edition addresses new developments in management and in the global business environment. Further, it presents Dr. Steiber's research identifying more companies in Asia, Europe, and the USA that are implementing management approaches that parallels the Silicon Valley Model, and in some respects, advanced upon it. New material, appearing mainly in the "Recent Developments" sections in each chapter, includes both real-life events and new research findings related to the management principles for entrepreneurship. In some cases, elements of innovation and development of the Silicon Valley Model have taken new forms in response to changing times or the desires of the companies involved. The Silicon Valley Model, Second Edition is beneficial to executives from the board and CEO level on down, consultants, researchers, and others who study or work with new developments in management.
