

1. Record Nr.	UNINA9910770255003321
Autore	Arte Pratik
Titolo	Sustainable International Business : Smart Strategies for Business and Society // edited by Pratik Arte, Yi Wang, Cheryl Dowie, Maria Elo, Salla Laasonen
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	9783031437854 3031437853
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (524 pages)
Collana	Contributions to Management Science, , 2197-716X
Altri autori (Persone)	WangYi DowieCheryl EloMaria LaasonenSalla
Disciplina	658.049
Soggetti	International business enterprises Industrial management - Environmental aspects Sustainability Economic development International Business Corporate Environmental Management Economic Development, Innovation and Growth
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Sustainability in International Business: An Introduction -- Part 1: Economic sustainability -- 2. Realisation of SDGs in Africa: An Impactful Political CSR Approach -- 3. Value Creation Impact: Role of stakeholders in the Development of Sustainable Foreign Trade -- 4. Reshaping the World's Supply Chain? A Case Study of Vietnam's PAN Group Adopting the Circular Economy Concept -- 5. Integration of Internal Audit and Sustainability Functions: a Business Model Suggestion -- 6. Mitigating the Negative Implications of Fake Social Media News on Internationalizing Firms: The Role of Social Media Capability -- 7. Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context -- Part 2:

Environmental sustainability -- 8. Green Entrepreneurship as Environmental Commitment and Eco-innovation Among International Businesses: A Review and Research Agenda -- 9. Exploring Circular Economy in International Businesses Through the Lens of Sustainability -- 10. Analyzing Accountability of Weather Index Insurance Service in Attainment of Sustainable Development Goals: A Sustainable Accounting Perspective -- 11. Refurbished Products and Green Mindfulness: A Qualitative Study from an Emerging Market -- 12. Regaining Legitimacy in an MNC After a Socio-ecological Crisis: An un (smart) Business Strategy? -- 13. Wine Tourism as a Catalyst for the Sustainable Development Goals: The case of Casa Sicilia Winery -- 14. Sense or Sensibility? Managerial Sensemaking and Responsible Business Practices in International Small and Medium-Sized Enterprises -- Part 3: Social Sustainability -- 15. Business Ethics and Corporate Social Responsibility: Translating Theory into Action -- 16. Multinational Enterprises as Bridging Institutional Actors Towards Sustainability -- 17. Sustainable Development Goals and the Mining Industry -- 18. Socio-Technical Imaginaries of Cultural Transformation Toward Sustainable Development -- 19. Why am I (not) struggling? Career Prospects of Migrant Academics at British and Finnish Higher Education Institutions -- 20. Immigrant Entrepreneurs Out of the Shell? An investigation of Individual Characteristics on the Propensity to Seek External Advice -- 21. Conclusions.

---

#### Sommario/riassunto

This is a unique book that adopts a global approach to studying international business. It stimulates research and rethinking among scholars and practitioners to understand how businesses operate internationally into lucrative markets, and their role in sustainable business growth, glocal value creation, and economic development. It provides insights into how international firms, entrepreneurs, family businesses, and other stakeholders balance the act of value creation and conducting sustainable and ethical business. The book covers economic, social, and environmental dimensions of sustainability such as poverty alleviation through FDI and remittances, diversity and inclusion in management, and ethical governance to value creation for stakeholders and profit maximization through sustainable firm growth, entrepreneurial initiatives, and sustainable business models. It addresses capacity building and the grand challenges that international business needs to develop solutions for. The chapters offer multiple types of contributions including conceptual and theoretical works, literature reviews, and empirical (qualitative and quantitative) studies. The authors, and the topics included, provide a wide international representation and illustrate multi-layered sustainable business perspectives that cover developing, emerging, and developed country contexts as well as multiple directions of international business flows.

---