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Nota di contenuto	Acknowledgements -- Contents -- 1 Epistemologies, Paradigms, and Practices: The Rising Relevance of European Studies in Asia -- Transcending the Time–Space, Europe -- Setting Uniform Standards -- The Idea Europe Outside Europe -- The Book -- Knowing Europe: Ways and Means -- Advancing the Epistemology: Pedagogic Possibilities -- Europe, a Model for Asia? Some Best Practices -- Conclusion -- 2 European World Heritage Sites in Asia: Sharing Cultural Experiences to Improve Protection and Understanding -- Introduction -- The Significance of European World Heritage Properties in Asia -- European World Heritage Properties in Asia -- The Role of UNESCO in the Protection of European Heritage in Asia -- UNESCO and the Implementation of the World Heritage Convention in Asia -- UNESCO's Broader Role in Promoting European Heritage Protection in Asia -- The Growing Role of 'Heritage Diplomacy' in Asia -- Conclusions -- References -- 3 Towards Understanding of Europe: Exercise in Social Imagination -- Us and Them -- Individualism and Creativity -- Beyond Practical Reason -- The Power of Everyday -- Social Memory and the Presence in the Afterlife -- References -- 4 Perceptions of the European Union. A View from the Outside -- Introduction

Sommario/riassunto

This book explores the increasing significance of European Studies in Asian contexts, particularly in non-European states. Edited by Maria Stoicheva, S. G. Sreejith, and Indranath Gupta, the work examines how European Studies as a discipline has gained traction due to the European Union's expanding foreign relations. The book discusses the establishment of think tanks, policy institutes, and educational programs dedicated to European Studies. It addresses the need for systematic audits of how European Studies is taught outside Europe, emphasizing its historical and political dimensions. The book is targeted at academics, policymakers, and students interested in international relations and European Studies.
